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Introduction to Options I:

Basic Option Concepts

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Presentation Outline

- Option Terminology
- Payoff Structure of Puts and Calls
- Components of the Option Premium
- Buying Puts to Place a Floor on Sales Price
- Buying Calls to Place a Ceiling on Purchase Price

Option Terminology

- Option – a financial contract that gives the holder the *right*, but not the obligation, to establish a long (buy) or short (sell) position in an *underlying market* at a fixed *strike price*.
- Holder – the individual who owns the right granted by the option.
- Grantor – the individual who provides the right granted by the option.

Option Terminology (continued)

- Put Option – an option that grants the holder the right to establish a *short* (sell) position in the underlying market.
- Call Option – an option that grants the holder the right to establish a *long* (buy) position in the underlying market.
- Strike Price – the price at which the holder receives the long or short position upon *exercise* of the option.

Option Terminology (continued)

- Premium – the price paid by the holder to the grantor for the right contained in the option. Is the only negotiable item in the contract.
- Exercise – when the holder decides to assume the underlying position granted by the option.
- Expiry – date by which the option must be exercised. Otherwise, it expires worthless to the holder.

Option Terminology (continued)

- European Option – option that can only be exercised at expiry.
- American Option – option that can be exercised any time prior to expiry. All U.S. traded commodity options are of this type.
- Underlying Market – holder receives long or short position in this market instrument upon exercise. Could be a futures, security, price index, or physical market.
- Derivative Instrument – a general class of financial instruments whose final payoff is determined by the payoff(s) in another financial instrument. Options are considered a derivative instrument.

Payoff Structure of Put and Call Options

- “In-the-Money” – where exercise and immediate offset of the futures position will result in a profit on the price spread.
 - Puts: Strike Price $>$ Futures Price
 - Calls: Strike Price $<$ Futures Price
- “Out-of-the-Money” – where exercise and immediate offset of the futures position will result in a loss on the price spread.
 - Puts: Strike Price $<$ Futures Price
 - Calls: Strike Price $>$ Futures Price
- “At-the-Money” – where exercise will just result in breaking even on the price spread.
 - Puts and Calls: Strike Price = Futures Price

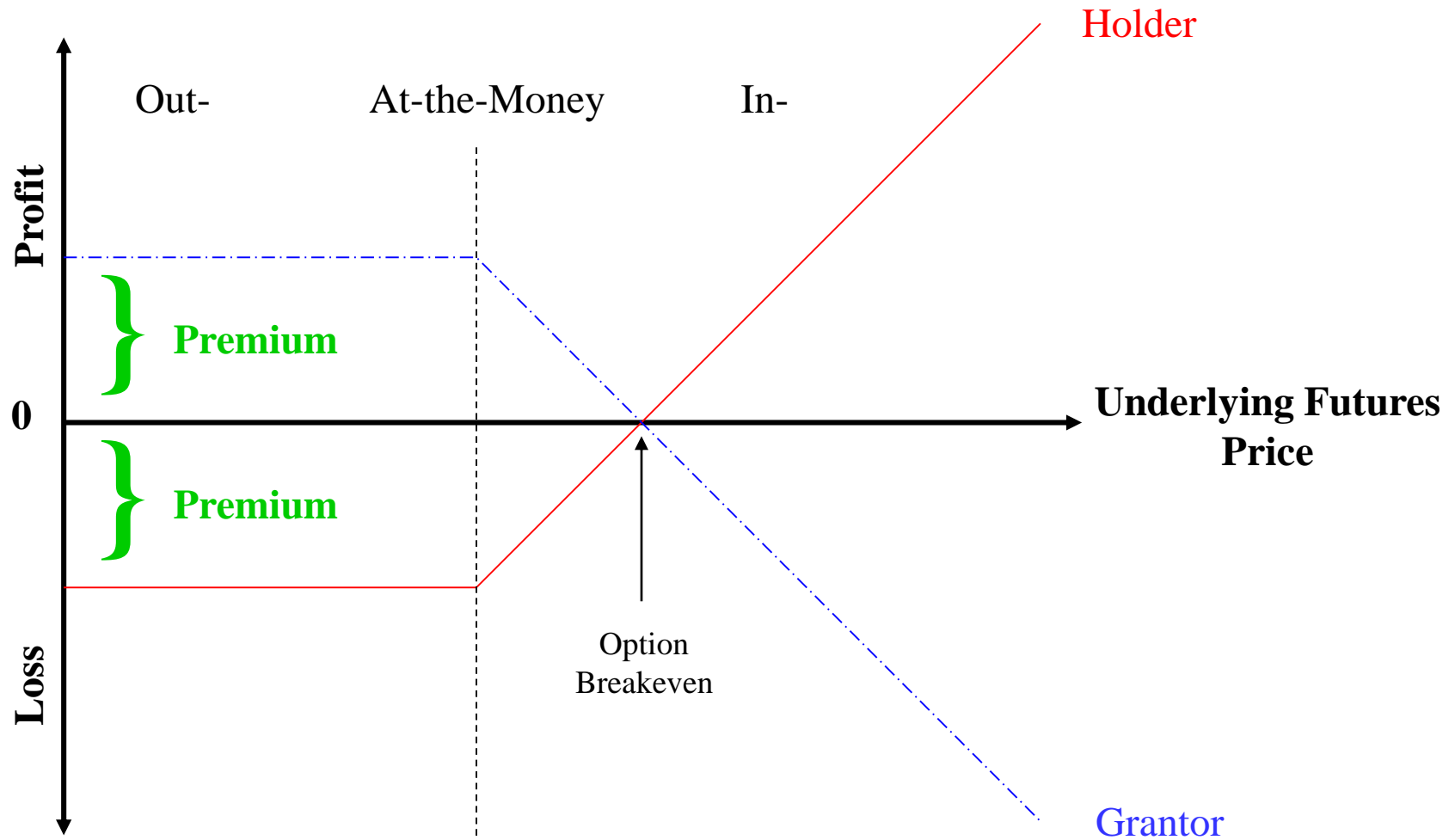
Offsetting a Purchased Option Position (Holder)

- Sell the same option (underlying, put or call, strike) as was originally purchased.
 - Profit/Loss = Current Premium – Premium Originally Paid
- Exercise the option.
 - Profit if option is “in-the-money” enough to cover original premium paid.
- Let expire worthless.
 - Loss = full amount of original premium paid.

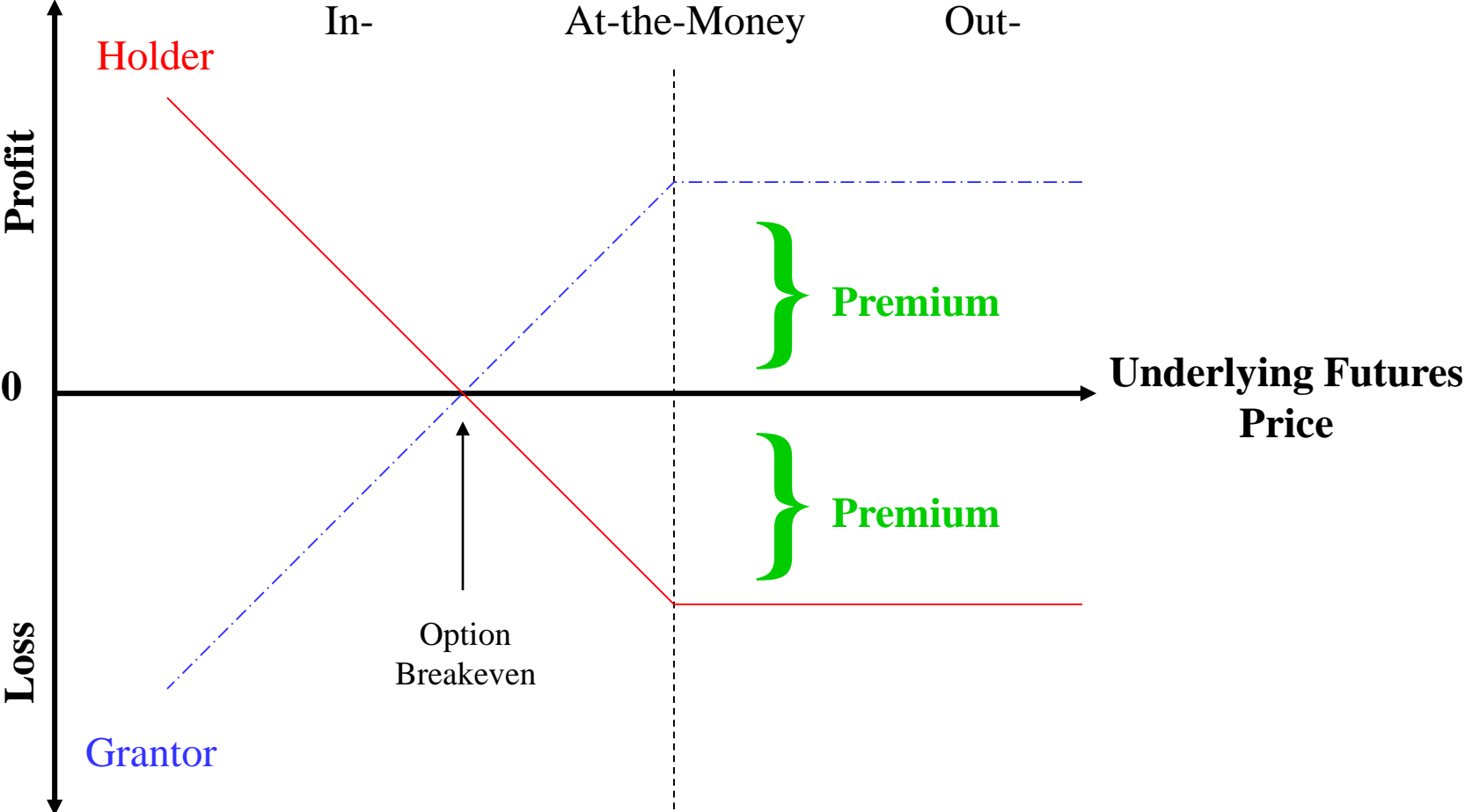
Offsetting a Sold Option Position (Grantor)

- Buy back same option (underlying, put or call, strike) as originally sold.
 - Profit/Loss = Premium Originally Sold – Current Premium
- Assigned exercise by clearinghouse (no control over).
 - Profit if option is out-of-the-money or if option is in-the-money less than original premium received.
- Expire worthless (no control over).
 - Profit = original premium on sold option.
- **NOTE THAT THE GRANTOR'S PROFIT/LOSS POSITION IS THE EXACT OPPOSITE OF THE HOLDER'S. THIS IS INDICATIVE OF THE ZERO-SUM NATURE OF THE OPTION MARKET.**

Profit/Loss Diagram for Call Option



Profit/Loss Diagram for Put Option



Components of Option Premium

Two Main Categories

- Intrinsic Value – is equal to difference between strike and futures if option is in-the-money, and zero otherwise. Is the *current exercise* value of the option.
- Insurance (Time) Value – is the value required by the grantor to compensate for the added risks of writing an option contract. There are three market factors that affect time value, they are:
 - Underlying Price Volatility – the more volatile the underlying market, the greater the premium demanded.
 - Time Until Expiry – the more time remaining until expiry, the greater the premium demanded.
 - Risk-Free Interest Rate – converts future value of option payoff into a present value. The higher the rate, the lower the premium.

Premium Breakdown

March 8, 2021 CME May Soybean Options

Strikes	Calls		Puts	
	Price	Change	Price	Change
13300	112' 5s	2' 0	8' 7s	-1' 6
13400	104' 2s	1' 5	10' 4s	-2' 1
13500	96' 3s	1' 4	12' 5s	-2' 2
13600	88' 6s	1' 1	15' 0s	-2' 5
13700	81' 5s	0' 6	17' 7s	-3' 0
13800	75' 0s	0' 4	21' 2s	-3' 2
13900	68' 6s	0' 2	25' 0s	-3' 4
14000	62' 7s	-0' 1	29' 1s	-3' 7
14100	57' 4s	-0' 3	33' 6s	-4' 1
14200	52' 6s	-0' 4	39' 0s	-4' 2
14300	48' 2s	-0' 5	44' 4s	-4' 3
14400	44' 0s	-0' 5	50' 2s	-4' 3
14500	40' 0s	-1' 0	56' 2s	-4' 6
14600	36' 3s	-1' 0	62' 5s	-4' 6
14700	33' 2s	-0' 7	69' 4s	-4' 5
14800	30' 1s	-1' 0	76' 3s	-4' 6
14900	27' 2s	-1' 1	83' 4s	-4' 7
15000	24' 6s	-1' 0	91' 0s	-4' 6
15100	22' 3s	-1' 0	98' 5s	-4' 6
15200	20' 1s	-1' 1	106' 3s	-4' 7
15300	18' 1s	-1' 1	114' 3s	-4' 7

Futures Price = \$14.3375

Strike	Calls			Puts		
	Premium	Intrinsic	Time	Premium	Intrinsic	Time
\$ 14.1000	\$ 0.5750	\$ 0.2375	\$ 0.3375	\$ 0.3375	\$ -	\$ 0.3375
\$ 14.2000	\$ 0.5275	\$ 0.1375	\$ 0.3900	\$ 0.3900	\$ -	\$ 0.3900
\$ 14.3000	\$ 0.4825	\$ 0.0375	\$ 0.4450	\$ 0.4450	\$ -	\$ 0.4450
\$ 14.4000	\$ 0.4400	\$ -	\$ 0.4400	\$ 0.5025	\$ 0.0625	\$ 0.4400
\$ 14.5000	\$ 0.4000	\$ -	\$ 0.4000	\$ 0.5625	\$ 0.1625	\$ 0.4000

Hedging with Options

Options versus Futures

- Futures contracts are a *forward pricing* mechanism. With a hedge, the futures component of the cash price is fixed and the only variability is in the basis (cash – futures spread).
- Option contracts are a *price insurance* mechanism. Hedgers pay a premium to place a floor (puts) on a sale price or a ceiling (calls) on a purchase price.
- Grantors of options are essentially providers of price insurance. They receive the premium, and in exchange, must pay out any indemnities (intrinsic value) on the contract.
- Since the option holder's risk is limited to the premium, they do not need to post margin on their position nor have their position marked-to-market daily.
- Since the option grantor's risk is not capped by the premium, they have to post margin and have their positions marked-to-market.

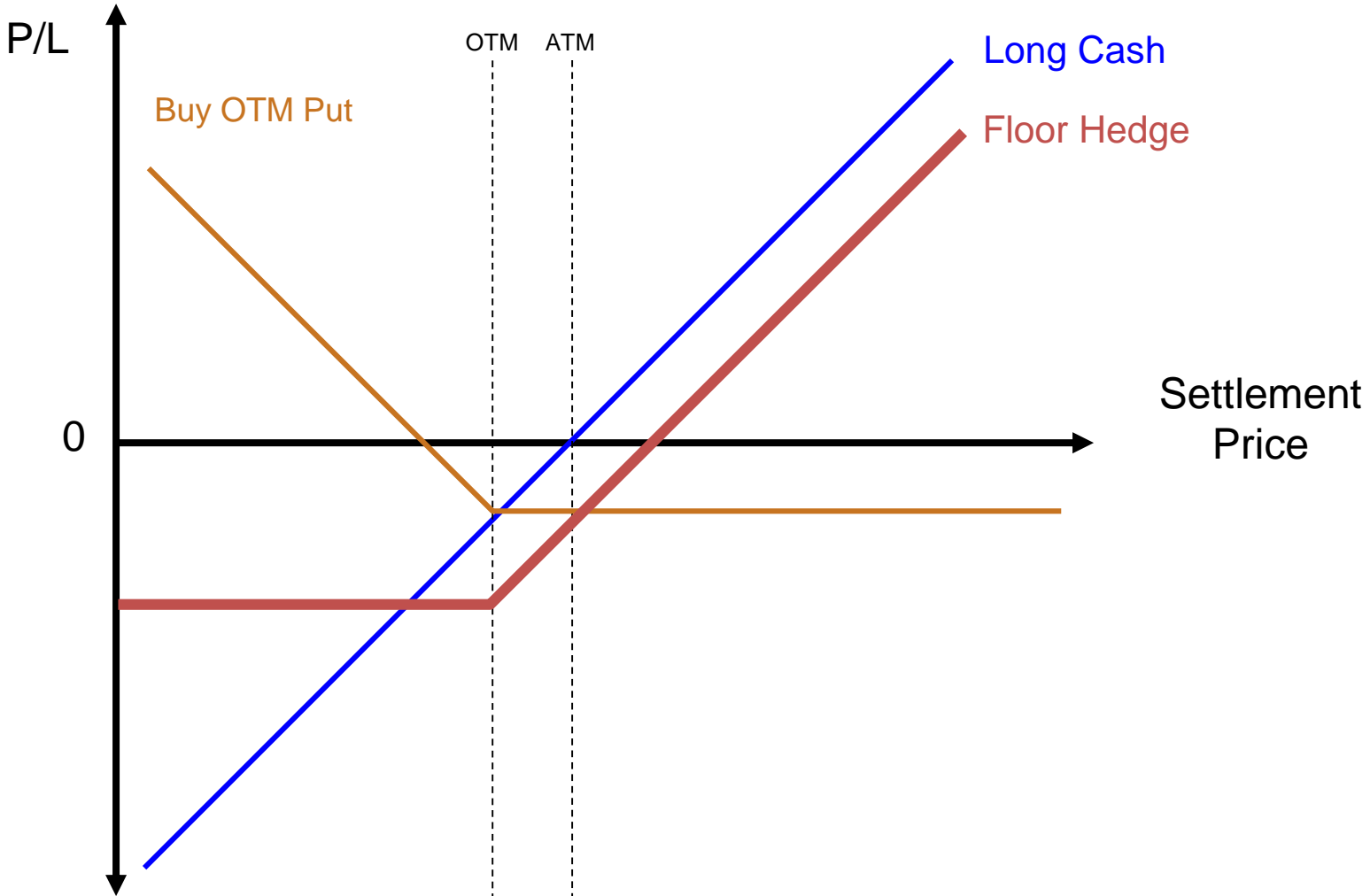
Choosing a Strike Price for an Option Hedge

- Choosing a strike price for an option hedge is similar to choosing a deductible on an insurance policy:
 - At-the-Money → zero deductible.
 - More Out-of-the-Money → Greater Deductible
 - More In-the-Money → Inverse Deductible (over-insured)
- Just like with regular insurance, the greater the deductible, the lower the coverage level, and the lower the premium required.
- There is a tradeoff between level of coverage and the cost of the insurance.

Role of Basis and Hedge Costs

- Since an option is a derivative instrument, it inherits the standardized characteristics of the underlying futures contract market. Therefore, there is basis risk with option hedging.
- Basis on option and futures hedges is the same.
- Hedge costs for option hedges are composed of:
 - Brokerage Fee → is usually less than futures.
 - Interest Cost → on margin deposit if selling options, on premium if financing purchase of option.

Buying Puts to Place Floor on Sale Price



Calculating the Floor Price on a Put Option Purchase

- The *expected floor price* (EFP) is the minimum sale price given a basis forecast. It is established by purchasing put options against the long cash position.
- The formula for EFP is:

$$EFP = \text{Strike Price} + \text{Basis Forecast} - \text{Put Premium} - \text{Hedge Cost}$$

Put Hedge Example

- On March 8 2021, a ND soybean producer would like to examine his hedging options for new crop soybeans.
- The crop is expected to be harvested by October 15, 2021.
- Underlying futures is CME November 2021 soybeans.
- Price Information:
 - Futures = \$12.54 / bushel
 - Basis Forecast = -\$1.25 / bushel
 - Brokerage = \$70 / contract = \$0.01 / bushel
 - Other Hedging Costs = zero

Put Hedge Example (cont)

Strike Price	Put Option Premium
\$12.20	\$0.7650
\$12.40	\$0.8750
\$12.60	\$0.9938
\$12.80	\$1.1163
\$13.00	\$1.2475

Put Hedge Example (cont)

- If producer uses short futures hedge:

Futures Hedge Expected Sale Price:

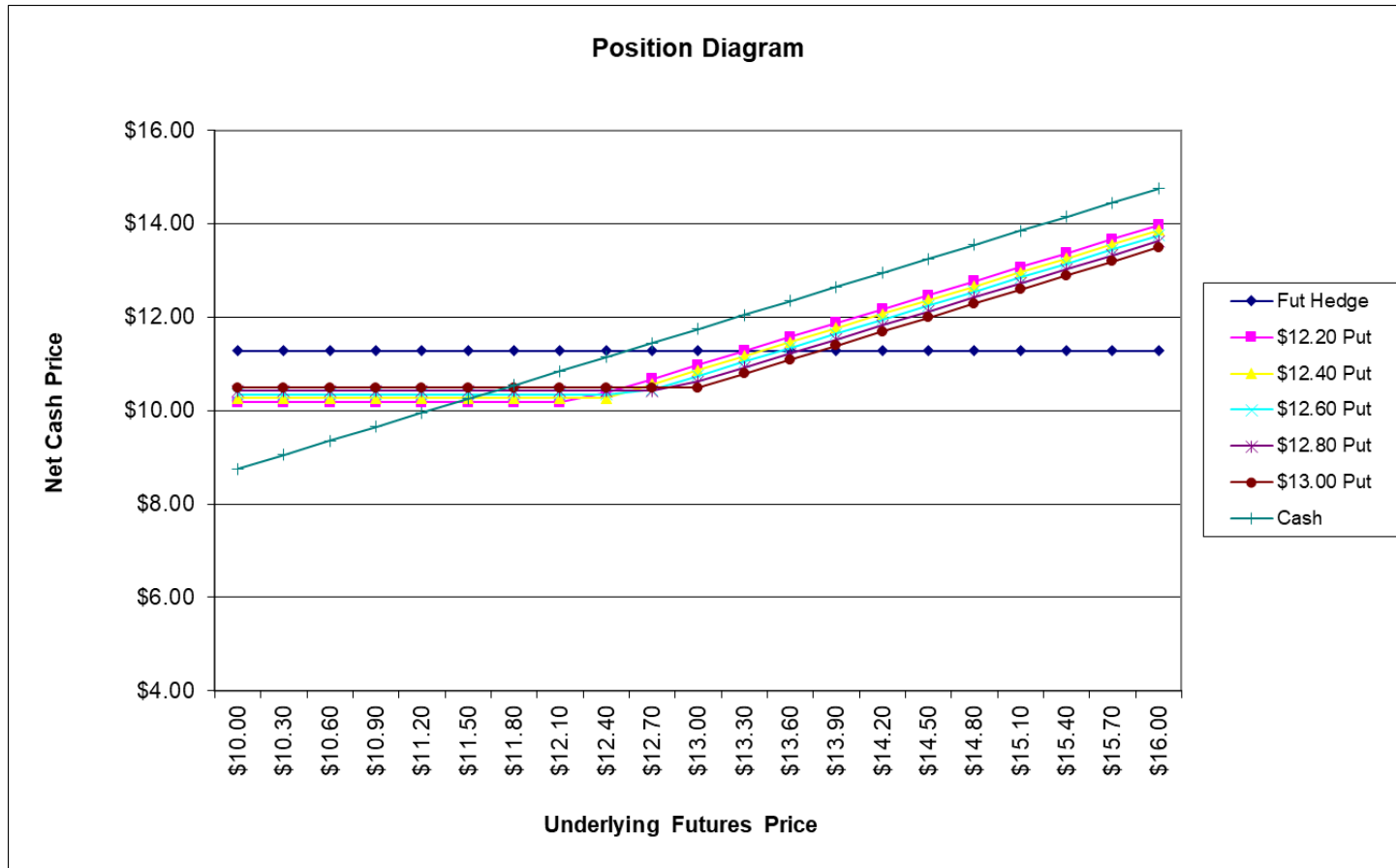
$$\begin{array}{rclclclcl}
 \$ 12.5400 & + & \$ (1.25) & - & \$ 0.010 & = & \$ 11.2800 & \text{per bushel} \\
 \text{Futures} & & \text{Basis} & & \text{Hdg Cost} & & &
 \end{array}$$

- If producer uses put option hedge (results by strike price):

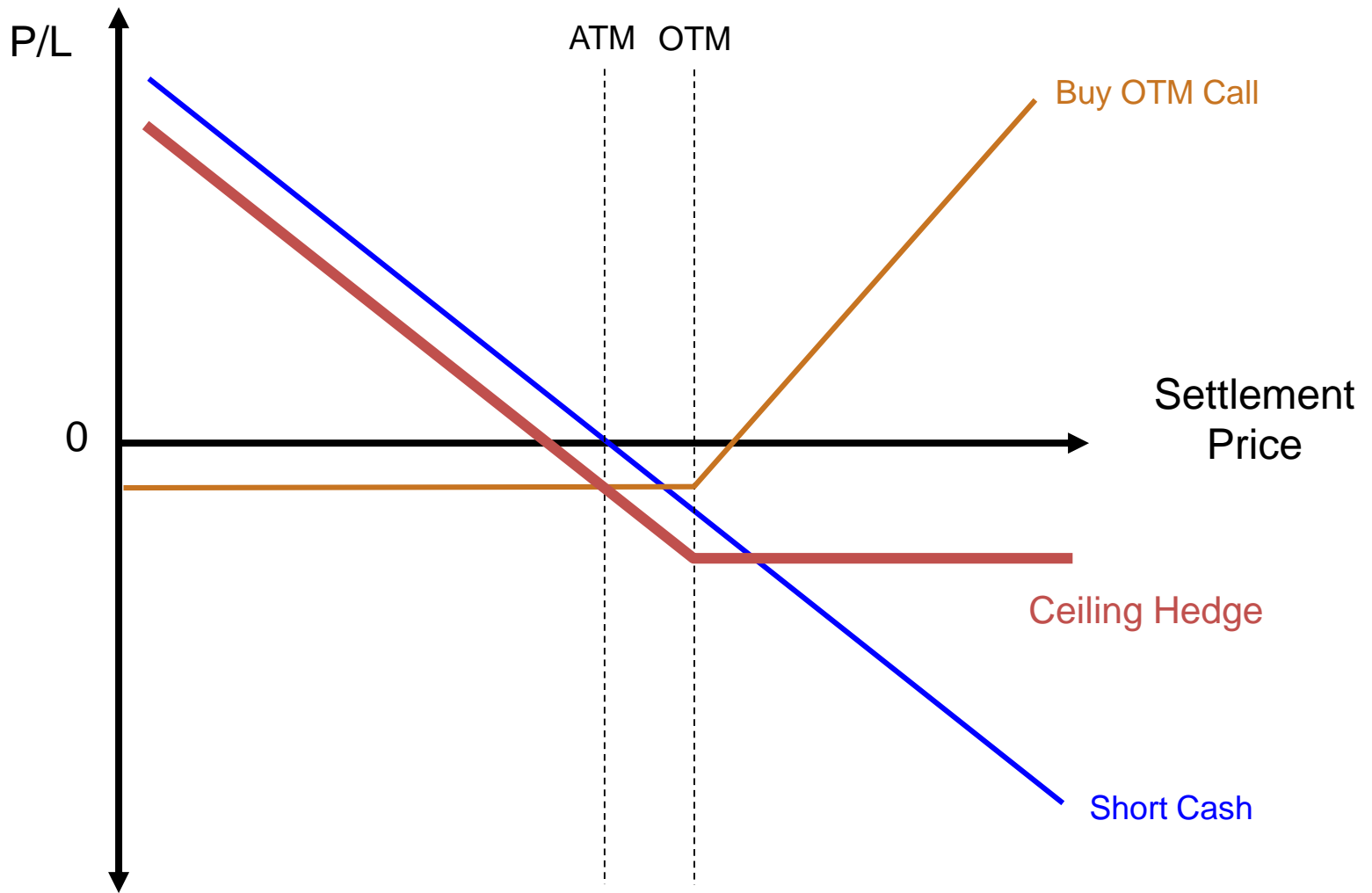
Put Option Expected Floor Prices

Strike	+	Basis	-	Premium	-	Cost	=	Floor
\$ 12.20		\$ (1.25)		\$ 0.7650		\$ 0.010		\$ 10.1750
\$ 12.40		\$ (1.25)		\$ 0.8750		\$ 0.010		\$ 10.2650
\$ 12.60		\$ (1.25)		\$ 0.9938		\$ 0.010		\$ 10.3462
\$ 12.80		\$ (1.25)		\$ 1.1163		\$ 0.010		\$ 10.4237
\$ 13.00		\$ (1.25)		\$ 1.2475		\$ 0.010		\$ 10.4925

Put Hedge Example (cont)



Buying Calls to Place Ceiling on Purchase Price



Calculating the Ceiling Price on a Call Option Purchase

- The *expected ceiling price* (ECP) is the maximum purchase price given a basis forecast. It is established by purchasing call options against the short cash position.
- The formula for ECP is:

$$ECP = \text{Strike Price} + \text{Basis Forecast} + \text{Call Premium} + \text{Hedge Cost}$$

Call Hedge Example

- On March 8 2021, an importer of U.S. soybeans has uncovered forward sale commitments for delivery at the PNW at the middle of the next month (April 15th).
- Underlying futures is CBOT May 2021 soybeans.
- Price Information:
 - Futures = \$14.3375 / bushel
 - Basis = -\$0.25 / bushel
 - Brokerage = \$50 / contract = \$0.01 / bushel
 - Other Hedging Costs = zero

Call Hedge Example (cont)

Strike Price	Call Option Premium
\$13.90	\$0.6875
\$14.10	\$0.5750
\$14.30	\$0.4825
\$14.50	\$0.4000
\$14.70	\$0.3325

Call Hedge Example (cont)

- If importer uses long futures hedge only:

Futures Hedge Expected Purchase Price:

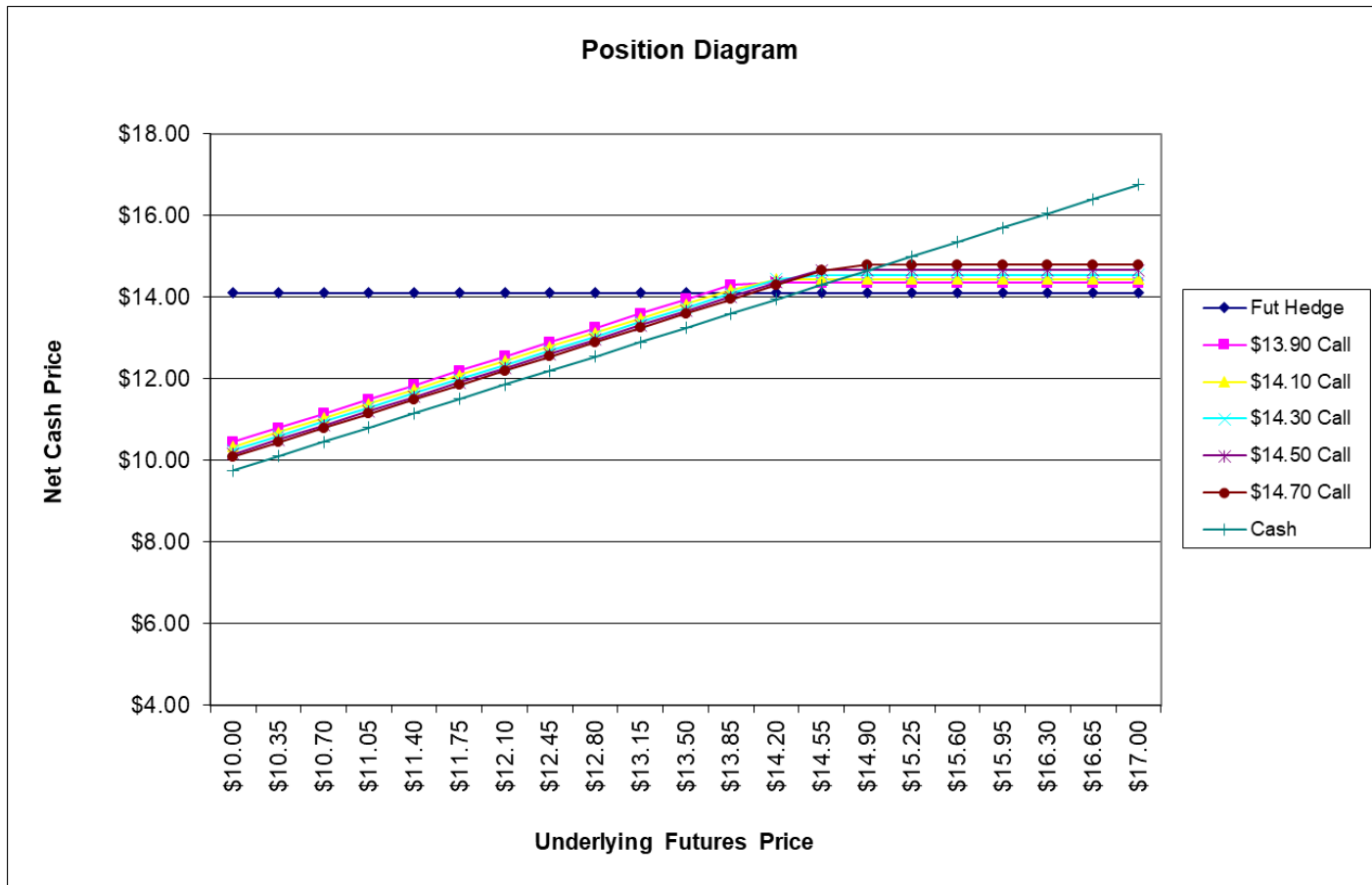
$$\begin{array}{r}
 \$ 14.3375 \\
 \text{Futures}
 \end{array}
 +
 \begin{array}{r}
 \$ (0.2500) \\
 \text{Basis}
 \end{array}
 +
 \begin{array}{r}
 \$ 0.0100 \\
 \text{Hdg Cost}
 \end{array}
 =
 \text{\$14.0975 per bushel}$$

- If importer uses call option hedge (results by strike price chosen):

Call Option Expected Ceiling Prices

Strike	+	Basis	+	Premium	+	Cost	=	Ceiling
\$ 13.9000		\$(0.2500)		\$ 0.6875		\$ 0.0100		\$ 14.3475
\$ 14.1000		\$(0.2500)		\$ 0.5750		\$ 0.0100		\$ 14.4350
\$ 14.3000		\$(0.2500)		\$ 0.4825		\$ 0.0100		\$ 14.5425
\$ 14.5000		\$(0.2500)		\$ 0.4000		\$ 0.0100		\$ 14.6600
\$ 14.7000		\$(0.2500)		\$ 0.3325		\$ 0.0100		\$ 14.7925

Call Hedge Example (cont)



Conclusion

Thank You